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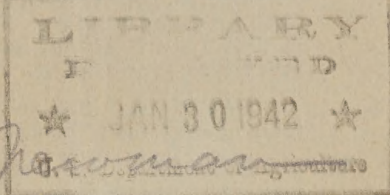
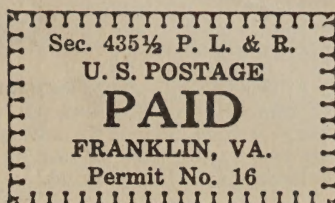
PRICE LIST

For 1942

Select Strawberry Plants

Grown by

J. W. JONES & SON
FRANKLIN, VIRGINIA



For

Mrs. [unclear]
Bureau of Plant Industry
U. S. Dept. of Agric.
Washington, D. C.

Greetings for 1942

For the first time in all the years we have been selling plants we are not, this year, issuing a regular catalog, but are instead sending out this little price list. This is for two reasons.

First of all: It will enable us to sell plants for about twenty-five cents less per thousand than we otherwise could, since a regular catalog adds that much to the price.

In the second place: all of us feel that it is wise and patriotic to save as much as possible of materials that are vital to our national defense effort—and paper is one of them.

Across the eastern half of the United States there was a very marked drouth through the summer and fall of 1941. Our plants are of very fine quality, since they did not get thick in the beds, but we have only about 50% of a good yield. We hope that we will have enough for all our friends, but would advise that you write us early as to your requirements.

Terms are cash with order, but of course we will hold your order a reasonable time awaiting your remittance. This we would prefer to be by Bank Draft or Post Office Money Order.

All our plants are neatly cleaned and tied in bunches of 27 (counted as 25), labeled with wood labels, and very carefully packed in slatted crates with damp moss. They should reach you in the best of condition. If they do not, refuse them and write us. We will replace and collect from the Express Company.

We will appreciate your orders and will do our best to please you. We feel sure we can.

J. W. JONES & SON.

The Leaders

DORSETT. In Maryland and much of Virginia this is very fine, but in many sections it has not done well. For one thing frost damage is often very severe and it is affected by "summer scorch" in very hot weather. In the spring the foliage is always vigorous and it bears well and always commands a fancy price.

FAIRFAX. If it did not turn dark after picking, Fairfax would be ideal for a fancy berry. For eating out of hand it has no equal. Grows well, is healthy, and always produces a fine crop. It is unquestionably the best fancy kind grown today.

CATSKILL. For second early the very best. Not even Premier bears more quarts than Catskill. To follow Premier plant it.

PREMIER. For more than thirty years the leader. Frost proof, drouth proof, and the most productive kind grown, more plants of Premier are set than of all others combined.

Price List

BY EXPRESS, RECEIVER TO PAY CHARGES

Express is by for the best and cheapest way to ship plants.

Early Varieties	25	100	500	1,000	5,000	10,000
BLAKEMORE	\$0.20	\$0.40	\$1.50	\$3.00	\$13.75	\$27.00
DORSETT20	.45	2.00	4.00	18.75	37.00
FAIRFAX20	.45	2.00	4.00	18.75	37.00
FAIRMORE20	.40	1.40	2.75	13.00	25.00
NORTHSTAR35	.75	3.00	5.50	26.00	50.00
PREMIER20	.40	1.90	3.75	18.00	35.00
Midseason Varieties						
Aberdeen20	.40	1.50	3.00	14.00	27.50
BIG JOE20	.40	1.75	3.50	16.50	32.50
CATSKILL20	.45	2.00	4.00	18.75	37.00
Culver20	.50	2.00	4.00	19.00	36.00
DRESDEN35	.75	2.25	4.50	21.25	42.00
Pathfinder20	.50	2.00	4.00	19.00	36.00
Late Varieties						
AROMA20	.45	2.00	4.00	18.75	37.00
CHESAPEAKE20	.60	2.50	5.00	22.50	44.00
GANDY20	.45	2.00	4.00	18.75	37.00
LUPTON20	.45	2.00	4.00	18.75	37.00
Everbearing Varieties						
GEM25	.85	3.00	6.00	27.50	52.50
MASTODON25	.60	2.25	4.50	21.00	40.00

C. O. D. POSTAGE. Instead of including the amount for same with your order, just send the amount for the plants and we will place a C. O. D. tag on shipment for the cost of the mailing. This will cost 12c additional, as the Post Office Department makes a charge of that sum for the Money Order and return of it to us. It is so very difficult to correctly estimate the exact postage that we feel that this will be better than asking our customers to remit same with the purchase price of the plants at the time of ordering.

Parcel Post. This is generally cheapest for very small shipments up to the 6th Zone; and for larger shipments where the distance is not greater than 300 miles it is fairly satisfactory. For distances grater the mailing cost is very high.

While always more than glad to make any necessary adjustments, we cannot be responsible for more than the original purchase price.

FROM

J. W. JONES & SON

Strawberry Plants

Franklin, Virginia



Return Money:

Some Good Ones

BIG JOE. Midseason. Comes on rapidly. Ships pretty well, but not the equal of Catskill.

CHESAPEAKE. A little earlier than Gandy and where it can be gotten to grow makes a good showing as a fancy berry. Passed its peak. Do not plant unless you know it.

BLAKEMORE. In the South the best early, but apparently not adapted to areas north of the Mason-Dixon Line. We have the United States Department of Agriculture "yellows proof" strain.

AROMA. Not as late as the Gandy and not as productive as some. It is still good in the Middle West area where it always commands a good price.

ABERDEEN. None bears more, but it is too soft for any but the nearest market or home use. Midseason.

CULVER. Very good as a fancy berry. Grows very well and is fairly productive. Midseason.

DRESDEN. Comes from the same source as the Catskill and shows a lot of promise. Especially fine grower. Ripens midseason. Do not plant on poor soil.

FAIRMORE. A most magnificent grower but does not bear enough to be profitable. Where there is needed a variety that is sure to grow and good to eat it may be planted. Early.

LUPTON. Not nearly so good as a few years ago, but there are still some who like it. Late.

NORTHSTAR. This is a really fancy kind. Ripens early to midseason. Bears a good crop and the berries are very firm as well as fancy. Rich soil required.

GANDY. For a long time the best of all the late kinds, and where it grows well is still about the best. Should always have rich, moist soil and never allowed to get too thick.

SHELTON. Medium early, and quite productive, with good plant growth. Attractive colored berry, but too soft here. Probably much better farther North and West. Price same as Dresden.

GEM. When and where it can be gotten to grow vigorously Gem is the best everbearer. However it so often fails to grow that any endorsement of it should be restrained. Do not consider it on any but the richest soil.

MASTODON. Old, but has held up well. For thin soils it often does better than the Gem and it nearly always grows better. If late summer is cool and moist often a very fine crop may be secured from it.

J. W. JONES & SON

FRANKLIN

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VIRGINIA